

2016





# Welcome

to our new 2016 OMG Music catalog.

Last year was a monumental year for our company thanks to you. We're very grateful to have such meaningful relationships and dealer support. Whether you're an old friend or a potential new customer, we're going to go above and beyond to exceed your expectations. All of us here at OMG look forward to another successful year partnering with the most passionate people in the music biz we know - the independent dealer!

OMG has added some amazing new products in straps, bags, custom imprint items, and other accessories. We believe we have separated ourselves from the pack by offering more quick turning and sellable items than ever before!

No minimum orders, the highest quality custom imprint in the business, friendly strap management programs, an incredible gig bag offering, and the iconic Rotosound string line, are just a few of the reasons we hope that keep you coming back to us as an important vendor partner in helping to make 2016 a profitable and successful year for your business.



# OMG

Music





### ■ Henry Heller Silver Series

Guitar Bag modernism at its finest.

Smooth lines, easy on the eyes, with a focus on the appointments essential to guitar players:

15mm EPE ultra high density padding on the top, bottom and sidewalls.

Fine yet rugged 400 Denier Atomic Silver outer shell with a custom Carmine Red plush velvet interior adorned with darker Ruby red string guards.

Other upgrades include the sporty ergonomic padded grab handle, 2" wide sewn in cotton backpack straps and high quality continuous coil zippers to ensure years of hassle free usage.

Available in Electric, Bass, Dreadnaught and Classical guitar sizes.



Check with your sales representative for updated images of the silver series.



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Heller  
Vintage

■ Heller Vintage is a limited edition reissue of authentic woven jacquard fabric from the late 1960's and early 1970's. We're excited to be able to offer you such a cool and funky collection of straps.

HV-02

HV-04

HV-13



Heller  
Vintage



HV-09



HV-10



HV-14



HV-14W



HV-19



HV-28



Heller  
Vintage



HV-05



HV-06



HV-18



HV-25



HV-26



HV-27



Heller  
Vintage





Heller  
Vintage





Heller  
Vintage



HVBj-03

HVBj-04

HVBj-01



2" wide  
authentic woven  
jacquard fabric  
banjo strap,  
deluxe vintage  
riveted ends  
with metal  
swivel hooks

HVBj-11

HVBj-20

HVBj-25

HVBj-26

HVBj-27



■ 2" Henry Heller polyester printed guitar straps with microfiber ends. Vegan. Adjusts to 66".



HSUB2-30

HSUB2-39

HSUB2-34

HSUB2-35

HSUB2-40

HSUB2-41

HSUB2-37





HSUB2-31



HSUB2-33



HSUB2-32



HSUB2-29



HSUB2-26



HSUB2-27



HSUB2-28





HSUB2-25

HSUB2-24

HSUB2-23

HSUB2-22

HSUB2-42

HSUB2-38









- Henry Heller Deluxe Dreadnaught bag constructed of Peruvian Inca fabric. Custom appointments including dual carry handles, fully adjustable back pack straps providing multiple carrying options, and a large reinforced velcro pocket. The bag boasts 12mm of EPE high density padding, foot guards to protect bottom of the bag from ground moisture, and heavy duty double zippers. The bag interior is lined with ballistic nylon and includes a decorative string protector at the headstock area where the strings make contact. Inside dimensions are: 43 3/4" long, 5 1/4" deep and 18" wide at the lower bout. Function and fashion all in one. Show off your originality and add some color to your groove with this unique Bohemian vegan guitar bag.



HGB-DX4





■ **Matador Series**  
Gig Bags

HGB-DX1

HGB-DX2

HGB-DX3



HGB-DX5

HGB-DX6

HGB-DX7





■ Henry Heller  
2" Heavy fashion  
cotton with  
riveted  
vintage style  
leather ends and  
metal tri-glide  
hardware.  
Adjustable from  
36" to 66".



HCOTRV-06



HCOTRV-01



HCOTRV-02



HCOTRV-03



HCOTRV-04



HCOTRV-05





HCOT2EPP-BLK

HCOT2EPP-NAV

HCOT2EPP-BRN

HCOT2EPP-TAN

HCOT2ERO-BLK

HCOT2ERO-NAV

HCOT2ERO-BRN

HCOT2ERO-TAN



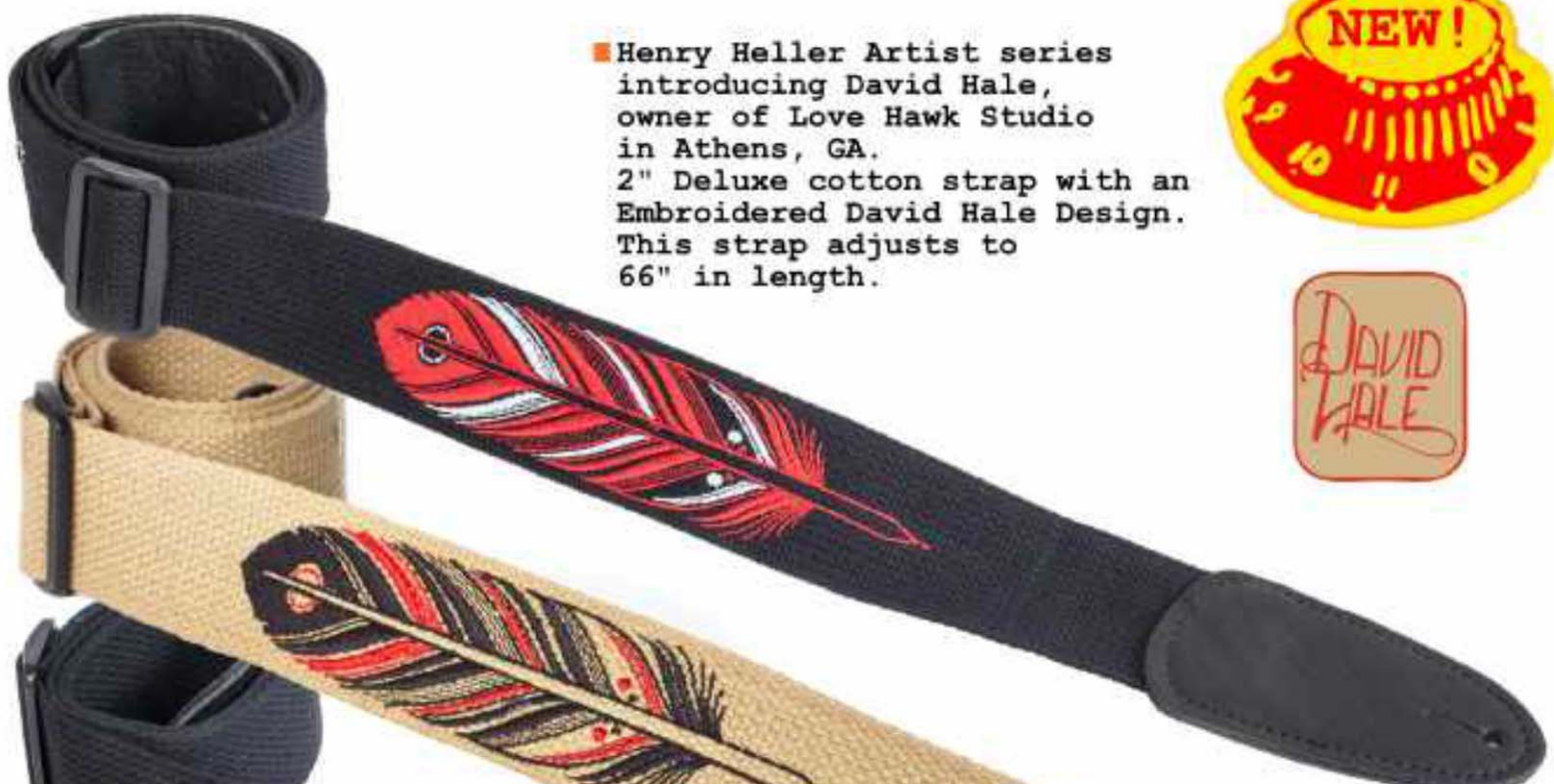


■ Henry Heller Artist series introducing David Hale, owner of Love Hawk Studio in Athens, GA. 2" natural cotton printed with a David Hale design. The strap has leather ends and adjusts to 55" in length.





■ Henry Heller Artist series introducing David Hale, owner of Love Hawk Studio in Athens, GA. 2" Deluxe cotton strap with an Embroidered David Hale Design. This strap adjusts to 66" in length.



HDH-01



HDH-02



HDH-03



HDH-04





HC3-BLK



HC3-BRN



HSFLP-BLK



HSFLP-BRN

- Henry Heller  
3" wide guitar strap. Classic and comfortable, soft and loomed cotton blend with butter soft leather ends adjustable to 54".

Introducing the Henry Heller

## FlapStrap™

It's a keeper. It stows your capo, harmonica, slide and other guitarist essentials. This smart strap is 3.5" wide and made from soft and supple Amalfi leather with a smooth garment leather back. Adorned with a sewn on flap pocket containing a magnetic dial closure, it adjusts to 58".





■ Henry Heller Picador series guitar straps. 2" wide traditionally handwoven fabric sewn to a thick organic woven cotton backing. Smooth tri glide hardware and chocolate leather ends. Adjustable to 58".



■ Henry Heller Matador series guitar straps. Beautiful handcrafted woven Inca patterns 2.5" wide that taper down to a 2" with tri-glide hardware and soft and smooth leather backing. Adjustable from 43" to 53".



HS-108-F



HS-110-F



HS-103-F



HS-100-F



HS-112-F



HS-101-F



HS-114-F



HS-116-F



HS-115-F



HS-106-F



HS-109-F



- Henry Heller 2.5" suede guitar strap with music note appliqué. Backed with nubuck backing and adjustable from 43" to 53".



- Henry Heller 2.5" Racer X perforated leather lightning bolt guitar strap with glove leather backing. Adjustable from 43" to 53".

HBOLTDX-BLK

HBOLTDX-RED

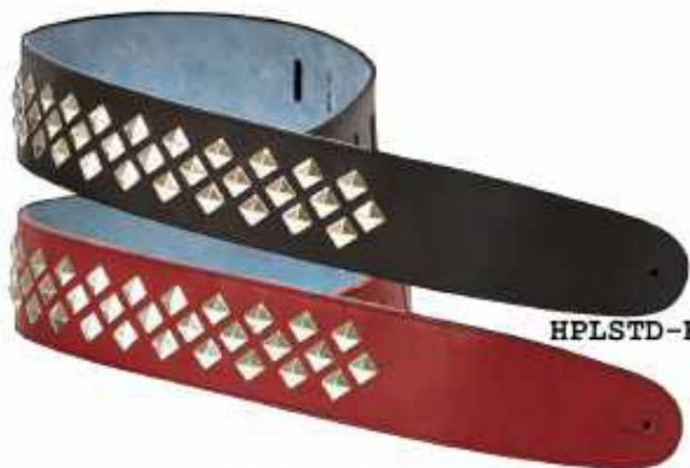
- Henry Heller 2.5" Amalfi leather heavy metal studded guitar strap. Adjustable from 43" to 53".



HBS25MN-BLK

HBS25MN-HNY

HBS25MN-RED

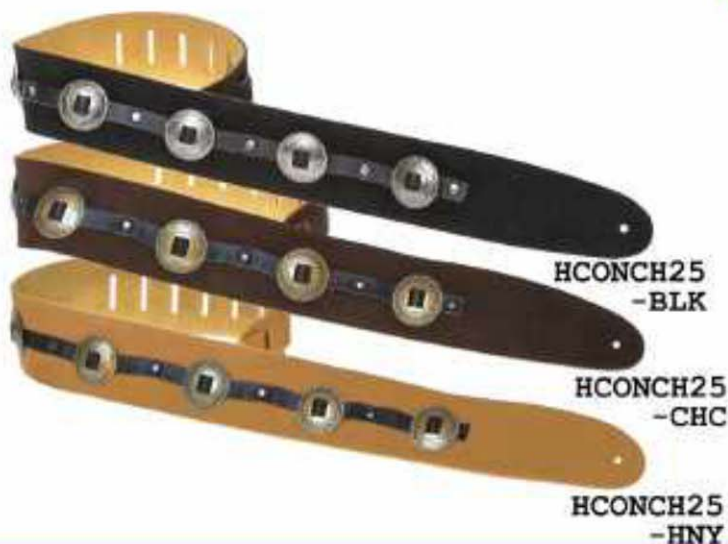


HPLSTD-BLK

HPLSTD-RED

- Henry Heller 2.5" suede guitar strap with decorative chicago blues conchos and backed with nubuck backing. Adjustable from 43" to 53".

- Henry Heller 2.5" basic leather guitar strap with music note applique'. Adjustable from 43" to 53". Also available in the 3.5".



HCONCH25-BLK

HCONCH25-CHC

HCONCH25-HNY

**2.5" WIDE  
GUITAR STRAP**  
HBL25MN-01

**3.5" WIDE  
GUITAR STRAP**  
HBL35MN-01



HBL25MN-01  
HBL35MN-01

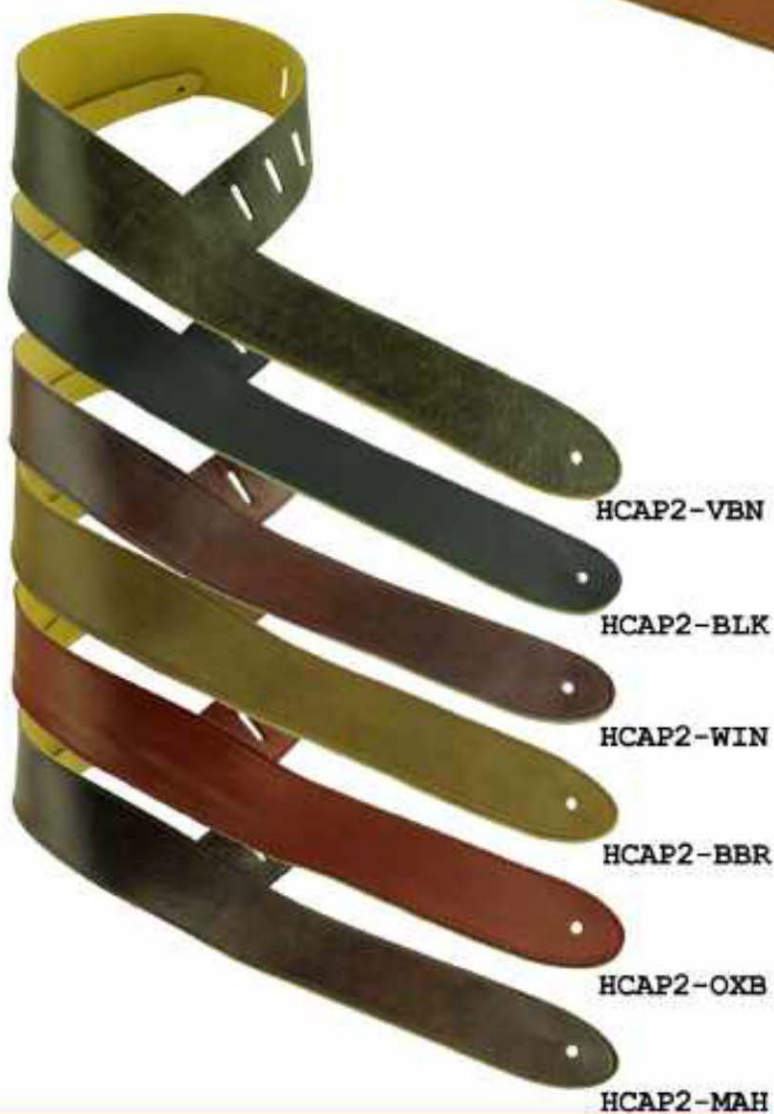




■ Capri garment leather is a full grain supple glove leather. Buttery perfection. Most colors are available in 2" (HCAP2-) 2.5" (HCAP25-) Adjustable from 44" to 51.5".

HCAP2-BRN

HCAP2-TAN



HCAP2-VBN

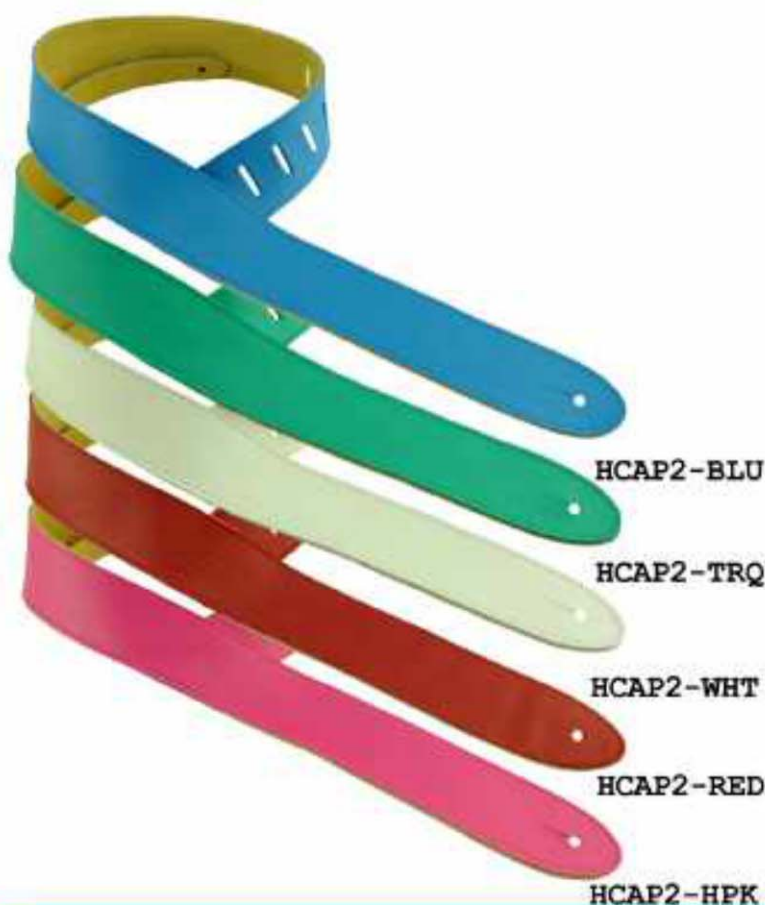
HCAP2-BLK

HCAP2-WIN

HCAP2-BBR

HCAP2-AXB

HCAP2-MAH



HCAP2-BLU

HCAP2-TRQ

HCAP2-WHT

HCAP2-RED

HCAP2-HPK





HCAP35-BRN



HCAP35-BLK



HCAP35-BBR

■ 2.5" & 3.5"  
Capri garment  
leather is a full  
grain supple glove  
leather.  
Buttery perfection.  
Adjustable from  
44" to 51.5"



HCAP25-BLK



HCAP25-BRN



HCAP25-BBR



HCAP25-AXB



HCAP25-MAH



HCAP25-CHC



HCAP25-NAT



HCAP25-TAN



HCAP25-VBN





■ 2" Capri garment leather is a full grain supple glove leather with tri-glide adjustment. Buttery perfection. Also available in all Capri Leather colors on previous pages. Adjustable from 35" to 61.5".



HCAP2T  
-OXB

HCAP2T  
-RED

HCAP2T  
-BLU

HCAP2T  
-TRQ

HCAP2T-MAH

HCAP2T-CHC

HCAP2T-BRN

HCAP2T-TAN

HCAP2T-WHT



■ Henry Heller Capri Suede. Velvet-smooth, rich colors all with nubuck backing. Adjustable from 44" to 51.5".

**2" WIDE  
GUITAR STRAP**

**HCS2-TRQ**

**2.5" WIDE  
GUITAR STRAP**

**HCS25-TRQ**

HCS2-TRQ  
HCS25-TRQ

HCS2-FUS  
HCS25-FUS

HCS2-BLK  
HCS25-BLK

HCS2-TAN  
HCS25-TAN

HCS2-BRN  
HCS25-BRN





■ Henry Heller  
Basic Suede straps  
with soft nubuck  
backing.  
Adjustable from  
44" to 51.5".



2" WIDE  
GUITAR STRAP  
HBS2-BLK

2.5" WIDE  
GUITAR STRAP  
HBS25-BLK

3.5" WIDE  
GUITAR STRAP  
HBS35-BLK



HBS2-ORG  
HBS25-ORG

HBS2-SEA  
HBS25-SEA

HBS2-BLU  
HBS25-BLU



HBS2-HNY  
HBS25-HNY  
HBS35-HNY

HBS2-RST  
HBS25-RST  
HBS35-RST

HBS2-CHC  
HBS25-CHC  
HBS35-CHC



HBL25-WHT/BLK  
HBL35-WHT/BLK



**AVAILABLE FOR  
CUSTOM IMPRINT**

*Henry Heller*

■ 2" basic leather guitar strap with finished stitch. Adjustable from 44" to 51.5"



HBL2-BLK/BLK



HBL2-BLK/WHT



HBL2-TAN/TAN



HBL2-TAN/BRN



HBL2-BRN/BLK



HBL2-BRN/RED



HBL35-BLK-BLK



HBL35-BLK-WHT

■ 2.5" basic leather guitar strap with finished stitch. Adjustable from 44" to 51.5"



HBL25-BLK/BLK



HBL25-BLK/WHT



HBL25-TAN/TAN



HBL25-BRN/BLK



HBL25-BRN/RED

■ 3.5" basic leather guitar strap with finished stitch. Adjustable from 44" to 51.5"



HBL35-TAN-TAN

HBL35-BRN-RED





HPLPR-  
BLK-RED

■ 2.5" Premium Amalfi leather top with our first to market Racer X perforated glove leather backing. Adjustable from 43" to 53"

HPLPR-  
BLK-BLK



HPL2-  
BLK

HPL2-  
RED

HPL2-  
BRN

HPL2-  
TAN

■ 2" and 2.5" Premium Amalfi leather. Adjustable from 43" to 53"



HPL25-  
BLK

HPL25-  
RED

HPL25-  
BRN

HPL25-  
TAN





■ 3.5" Super luxe Capri suede and glove leather guitar straps with a foam core padding. Full grain leather in many different varieties. Rich colors, glazed leathers and distressed leathers. Available in classic and contemporary color combinations.

2.5" WIDE  
GUITAR STRAP  
HPAD2-08

3.5" WIDE  
GUITAR STRAP  
HPAD25-08

HPAD2-08  
HPAD25-08

HPAD2-09  
HPAD25-09

HPAD25-10



**3.5" WIDE  
GUITAR STRAP**

■ 3.5" Super luxe Capri glove leather guitar straps with a foam core padding. Full grain leather in many different varieties. Rich colors, glazed leathers and distressed leathers. Available in classic and contemporary color combinations.

**2.5" WIDE  
GUITAR STRAP**

HPAD2-01

**3.5" WIDE  
GUITAR STRAP**

HPAD25-01

HPAD2-01  
HPAD25-01

HPAD25-33

HPAD25-38

HPAD25-41

HPAD25-36

HPAD25-37



### 3.5" WIDE GUITAR STRAP

■ 3.5" Super luxe Capri suede and glove leather guitar straps with a foam core padding. Full grain leather in many different varieties. Rich colors, glazed leathers and distressed leathers. Available in classic and contemporary color combinations.

HPAD25-44

HPAD25-05

HPAD25-07

HPAD25-30

HPAD25-29

HPAD25-39



### 3.5" WIDE GUITAR STRAP

- 3.5" Super luxe Capri glove leather guitar straps with a foam core padding. Full grain leather in many different varieties. Rich colors, glazed leathers and distressed leathers. Available in classic and contemporary color combinations.



HPAD25-02



HPAD25-04



HPAD25-06



HPAD25-22



HPAD25-23



HPAD25-45



HPAD25-47





■ 2" Capri suede  
finished with  
rolled edges and a  
smooth leather backing  
for the easy slide on  
the shoulder.  
Adjusts to 54"

HPIPS-BLK

HPIPS-CHC

HPIPS-SND

■ 2" Amalfi leather  
finished with  
rolled edges and a  
smooth leather backing  
for the easy slide on  
the shoulder.  
Adjusts to 54"

HPIPL-BLK

HPIPL-BRN





■ 2.5" Embossed Floral Suede. Adjustable from 44" to 51.5".

HEF25-BRN

HEF25-BLK

HEF25-HNY



■ 2.5" Hand soft garment leather with the dressed up look of a classic basket weave pattern. Adjustable from 44" to 51.5".

HBW25-BLK



HBOY25-BLK

HBOY25-BRN

■ 2.5" cowboy leather. top grain thick heavy leather guitar strap. Smooth top and smooth underside. Adjustable from 43" to 53"





■ 2 and 2.5" premium Amalfi leather top with a tan glove leather backing. Adjustable from 43" to 53".

HREO2-TAN

HREO25-TAN



■ 2.5" Capri soft hand pebbled garment leather. Adjustable from 44" to 51.5".

HPEB25-BLK

HPEB25-ASH

HPEB25-CHC

HPEB25-TAN

HPEB25-WHT



HREO25-BLK

HREO25-BRN

■ 2.5" tobacco tan glove leather strap with a contrast finish stitch. Soft, supple and great for acoustic players. Adjustable from 43" to 53".



HACL25-01





■ Henry Heller  
2" ultra cool  
mother of pearl  
and sparkle  
vinyl.  
Backed with a  
smooth nylon  
and outfitted  
with deluxe  
tuxedo leather  
ends.  
Adjustable from  
45" to 59.5"  
using the  
tri-glide  
adjustment  
tail piece.

HMOD2-01

HMOD2-02

HMOD2-03

HMOD2-04

HMOD2-05

HMOD2-06

HMOD2-07

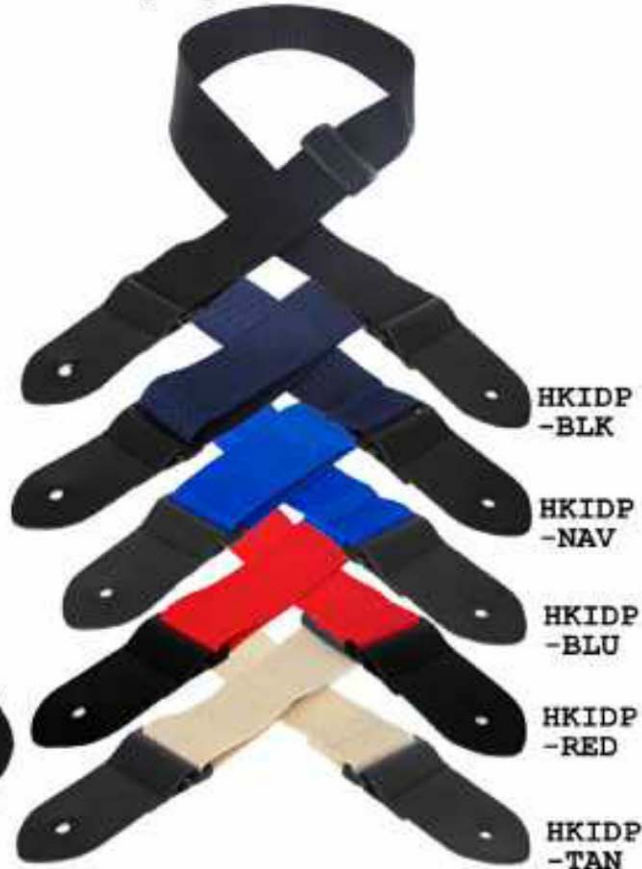
HMOD2-08



- Junior Guitar Straps. 1.5" high resolution.  
Adjustable from 24" to 38"



- Junior guitar straps.  
1.5" poly with leather ends.



- Junior Guitar Straps. 1.5" Jacquard  
Adjustable from 24" to 38"



- Junior guitar straps, 1.5" fabric with nylon backing and leather ends.





■ 2.5" deluxe jacquards with cotton backing, tri-glide adjustment and garment leather ends. Adjustable from 37" to 63.5".





■ 2" deluxe jacquards with nylon backing, tri-glide adjustment and garment leather ends. Adjustable from 35" to 61.5"





■ 2" deluxe jacquards with nylon backing, tri-glide adjustment and garment leather ends.

Adjustable from 35" to 61.5".





■ Henry Heller  
2" basic cotton  
guitar strap with  
cool Rock & Roll  
embroidery designs.  
Adjustable from  
36" to 66".





■ 2" Cotton  
Adjustable from  
44" to 51.5"



HCOT2D-BRNB

HCOT2D-CAM1

HCOT2D-CAM2

HCOT2D-CAM3



HCOT2R-OLV

HCOT2R-BLK

HCOT2R-BRN



HDIS2D-CAM

HDIS2D-BLU



HDIS2D-BLK



HCOT2S-BLK

HCOT2S-TAN



- 2" woven cotton guitar straps with leather ends all of which can have your customized store logo. Adjustable from 36" to 66"

★ AVAILABLE FOR  
CUSTOM IMPRINT



HCOT2-BLK



HCOT2-NAT



HCOT2-GRN



HCOT2-NAV



HCOT2-RED



HCOT2-BRN



HCOT2-BRG



HCOT2-SKY



HCOT2-FUS



HCOT2-BLU



HCOT2-KEL



HCOT2-ORG



HCOT2-TAN



HCOT2-PUR



■ Henry Heller 2" retro hootenanny whatchamacallit with white leather ends and a tri-glide adjustment. Adjustable from 36" to 66".



HWB2-01



HWB2-02



HWB2-03



HWB2-04



HWB2-05



HWB2-06

■ 2" cotton guitar straps with deluxe leather sewn on ends. Adjustable from 36" to 66"



HCOT2D  
-BLK

HCOT2D  
-NAT

HCOT2D  
-GRN

HCOT2D  
-NAV

HCOT2D  
-SKY



HCOT2D  
-RED

HCOT2D  
-BRN

HCOT2D  
-BLU

HCOT2D  
-TAN

HCOT2D  
-PUR



- 2" nylon seatbelt webbing guitar straps with leather ends all of which can have your customized store logo.

Adjustable from 36" to 66"



AVAILABLE FOR  
CUSTOM IMPRINT



HSBL2-RED



HSBL2-GLD



HSBL2-PNK



HSBL2-PUR



HSBL2-BLK



HSBL2-BLU



HSBL2-SVR



HSBL2-LTB

- 2" seatbelt guitar strap with deluxe garment leather sewn on ends.

Adjustable from 36" to 66"



HSBL2D-PUR



HSBL2D-BLK



HSBL2D-BLU



HSBL2D-SVR



HSBL2D-RED



■ 2" polypropylene guitar straps with leather ends all of which can have your customized store logo.

 AVAILABLE FOR CUSTOM IMPRINT



HPOL-BLK



HPOL-RED



HPOL-NAV



HPOL-BRN



HPOL-PNK



HPOL-BRG



HPOL-TAN



HPOL-RBW



HPOL-PUR



HPOL-WHT



HPOL-YEL



HPOL-GRY



HPOL-BLU



HPOL-GRN





HPOLM-BLK



HPOLM-ORG



HPOLM-YEL



HPOLM-WHT



HPOLM-TEA



HPOLM-TAN



HPOLM-SVR



HPOLM-GRN

■ 2" polypropylene  
with microfiber  
ends.

Adjustable from  
36" to 66"



HPOLM-BRN



HPOLM-PUR



HPOLM-RED



HPOLM-RBW



HPOLM-PNK



HPOLM-BRG



HPOLM-NAV



HPOLM-BLU



**2" WIDE  
GUITAR STRAP**

**HG2-06**

**2.5" WIDE  
GUITAR STRAP**

**HG25-06**



**HG2-06  
HG25-06**



■ **2" and 2.5"**  
high resolution  
leather guitar  
straps.  
Adjustable from  
43" to 53"

**HTB2-04  
HTB25-04**



**HOS2-01**



**HM2-03  
HM25-03**



**HST25-04**



**HST2-01**



**HTB2-25  
HTB25-25**



**HTB2-26**



**HTB25-03**



**HBN2-03  
HBN25-03**



**HBN2-06  
HBN25-06**



**HBOL2-01**



**HBOL2-02**



**HBOL2-05**



**HJB2-03  
HJB25-03**



**HMN2-02**





HFM25-01

HFM2-03  
HFM25-03

HFM2-05  
HFM25-05

HFM25-20

**2" WIDE  
GUITAR STRAP**  
HFM2-03

**2.5" WIDE  
GUITAR STRAP**  
HFM25-03



HFM25-07

HFM25-23



HB25-02

HS25-02

■ Henry Heller Artist Folder guitar straps and the Hawaiian design guitar straps. 2" and 2.5" high resolution guitar straps on leather and HWI2 models on faux-leather. Adjustable from 43" to 53".



HNS2-04  
HNS25-04



HNS25-01



HNS2-02  
HNS25-02



HNS2-03  
HNS25-03



HNS2-08



HNS2-09  
HNS25-09

**HAWAIIAN  
DESIGNS**



HWI2-04



HWI2-05



HWI2-01



HWI2-02



■ 2" Henry Heller polyester printed guitar straps with microfiber ends. Vegan. Adjusts to 66".







■ Capri Mandolin Leathers.  
Adjustable to 46.5" long.



■ Mandolin Suedes.  
Adjustable to 46.5" long.



■ Henry Heller  
3/4" Baxter boot leather  
mandolin / ukulele strap.  
Adjustable from  
34" to 50".

HMANLDX-BLK

HMANLDX-BRN





HERB-BRN



HERB-BLK

■ Mandolin straps available in bolo braids, flat braids and interesting linked leather.  
•Also Available For Acoustic Guitar



HBOLO-BLK



HBOLO-BRN



HMAN-BTN



HMAN-BTK



HMAN-G





HCBJDX  
-01

HCBJDX  
-02

HCBJDX  
-03



■ Henry Heller  
2" basic  
cotton  
banjo strap.

HCBJCH-TAN

HCBJCH-BLK

HCBJCH-BRN



■ Capri Banjo  
Suede

HSBJ-BLK

HSBJ-CHC

HSBJ-RST

HSBJ-HNY

HSBJ-BRG



■ Capri Banjo  
Leathers

HLBJ-BLK

HLBJ-BRN

HLBJ-TAN